

Standards

Employee use of Social Media Sites shall comply with the following standards:

1. Professional Social Media Use must adhere to all federal, state and local laws, Board Policies/Regulations.
2. Employees must receive permission from their administrators or supervisors prior to engaging in Professional Social Media Use.
3. Professional Social Media Use may not interfere with student or employee work, cause disruptions to the school or work environment, result in additional costs to ACPS, or violate applicable laws or Board Policies/Regulations.
4. Personal Social Media Use may not disrupt the work/school environment, impair their ability to perform their assigned duties effectively, undermine supervisory authority, and/or compromise working relationships within ACPS schools and offices. Any postings by employees on Social Media Sites will not reference, link or contain statements that could be viewed as malicious, obscene, threatening or intimidating; that disparage students, employees, parents or community members; or that could be viewed as harassment or bullying.
5. Personal Social Media Use is prohibited during work hours or on ACPS devices.
6. Employees shall not hold themselves out as representatives of ACPS while engaging in Personal Social Media Use.

Board Reviewed 08/03/2021	Superintendent Approved 08/03/2021
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